## CompliancePoint® Comparing GDPR and CCPA

The California Consumer Privacy Act (CCPA) and the General Data Protection Regulation (GDPR) are comprehensive privacy regulations with far reaching applicability and scope. Businesses are often required to comply with both the CCPA and GDPR. This diagram can be used to cross-walk the requirements to provide insight into areas where businesses may realize efficiencies by creating one process or procedure to comply with both regulations.

## **GDPR**

Protects EU Data Subjects

Organizations with an EU presence or targeting EU natural persons to offer goods or services are likely covered

Controllers, Processors, and Joint Controllers

Lawful Basis of Processing

Right to Rectification, Data Portability, Objection, Restriction, and Objection to Automated Decision-Making

30 Days to honor rights with 60-day extension available

Data Minimization, Storage Limitation, Accuracy, Purpose Limitation, Breach Notification, Data Protection Officer, EU Representative, Consent, and Cross-border transfer mechanism requirements

Fines as high as 4% of global turnover or €20 million per violation Comprehensive Data Privacy Regulation

Notice and Transparency Requirements

Right to Access / Right to Know

Right to Erasure

Technical and Security Control Requirements

Additional Protections for Minors

**Vendor Oversight** 

Right of Action available for breach

## **CCPA**

Protects California Consumers

\$25 million annual revenue, 50% of revenue from selling personal information, or 50,000 consumers, households, or devices

Business, Service Provider, and Third Party

Right to Non-Discrimination

45 days to honor rights with 45-day extension available

Opt-out of Sale Button

Up to \$7,500 per violation from the AG

Up to \$750 per violation and Private Right of Action available for breach

Email <u>connect@compliancepoint.com</u> to learn more about how our consultants can assist you with your privacy program.